



## **Deluxe's John Wolski to receive the 2018 Ken Mason Inter-Society Award**

### ***Recognizes outstanding contributions to overall motion picture experience***

**Hollywood, Calif., March 13, 2018** — Cinema-industry veteran John Wolski has been selected as the 2018 recipient of the Ken Mason Inter-Society Award. The Ken Mason Award honors an individual who has made outstanding long-term contributions leading to the overall improvement of the motion picture experience. Wolski will receive the award at a ceremony on April 25 at CinemaCon in Las Vegas.

"I am delighted to present John with the prestigious Ken Mason Award," said Don Tannenbaum, President, Inter-Society. "He has been an integral part in building a national satellite-distribution network, and representing the exhibitors, equipment manufacturers and distributors in the industry. He has served and participated in the standards bodies of our community, facilitating the development of standards on digital cinema. I have known John for many years and admire him professionally and personally for his dedication to our industry."

Currently, Wolski provides consultation services to the industry with emphasis on project management, exhibitor services and cinema applications. He is also a member of the Inter-Society Committee for Enhancement of Theatrical Presentation and of the International Cinema Technology Association (ICTA).

"I am honoured to have been chosen for this award," said Wolski. "It is a very humbling experience to be associated with the name of industry legend Ken Mason, who did so much to advance the motion picture experience in North America. This is also recognition, in my opinion, of my colleagues in the industry who work with an unwavering commitment to enhance the movie going experience by servicing the exhibition, distribution and manufacturing communities on my behalf."

Susie Beiersdorf, Chairperson at Inter-Society (and Vice President, Cinema Sales – Americas, Christie), noted that "In addition to his many professional accomplishments, John Wolski has played a prominent role in devoting his time to advance technologies and drive initiatives that make going to the movies a more enjoyable experience for our cinema audiences. This recognition by the Inter-Society is welcome and I extend my warmest congratulations to John on being the 2018 Ken Mason Award winner," added Beiersdorf.



She also noted that Wolski served on the Board of Directors for the National Association of Theatre Owners (NATO) from 1999-2006, was on the Technology Committee from 1998-2006, and the Digital Task Force Chairman from 2002-2006.

Prior to starting his consultation service, Wolski was Vice President, Exhibitor Services for Deluxe Media Management, a leading video creation distribution company offering global, end-to-end services and technology. Before arriving at Deluxe, he was Vice President of Strong Digital Systems for Ballantyne of Omaha, a manufacturer of motion picture projection and specialty lighting equipment. Additionally, Wolski was Vice President of Projection and Sound at Loews Cineplex Entertainment, the operator of 2,100 movie screens in approximately 200 theatres in North America that included the some of the industry's first D-Cinema locations in the U.S. Other theatrical exhibition experience included management positions at Cineplex Odeon Corp. and Plitt Theatres, Inc.

He has also served as Chairman of the DC28.30, Theatre Exhibition Committee for the Society of Motion Picture and Television Engineers (SMPTE).

### **About The Inter-Society**

The Inter-Society for the Enhancement of Cinema Presentation, Inc. promotes interactive dialogue and information exchange between cinema-related entities with the goal of resolving issues affecting the overall cinema presentation. Founded in 1978 by Eastman Kodak VP Ken Mason, membership is composed of its four charter trade organizations - International Cinema Technology Association (ICTA), the Motion Picture Association of America (MPAA), the National Association of Theatre Owners (NATO), and the Society of Motion Picture and Television Engineers (SMPTE) - along with more than 40 member companies, made up of trade organizations, motion picture studios, exhibition companies, manufacturers, technical consultants, and other industry stakeholders.

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